



BANARAS BEADS LIMITED

AN EXPORT HOUSE RECOGNISED BY GOVERNMENT OF INDIA
CIN No. L01131UP1980PLC004984

Manufacturers & Exporters of All kind of Beads, Fashion Jewelry and Accessories.

AN ISO
CERTIFIED
COMPANY

Regd. & Head Office : A-1, Industrial Estate,
Varanasi - 221106 (INDIA)
Phones : +91-542-2370161-4 (4 Lines)
Fax : +91-542-2370165, 2370214
E-mail : rksingh@banarasbead.com
investor@bblinvestor.com
Website : www.banarasbead.com

REF.: BBL/SECT/

November 22, 2022

To,

The BSE Limited
Department of Corporate Services,
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai - 400001

The National Stock Exchange Of (I) Ltd.,
Exchange Plaza, 5th Floor,
Plot No.C/1, G-Block,
Bandra-Kurla Complex, Bandra (E)
Mumbai - 400 051

Scrip Code: BSE- 526849; NSE- BANARBEADS

Sub: Investors Conference Call and Investor Presentation

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, it is hereby informed that the Company will conduct an Investors Conference Call on 30th November, 2022. The Investor Presentation for the same is annexed herewith. This is for your information and record please.

Kindly take the same on your record.

Thanking you,

Yours faithfully,

For **BANARAS BEADS LIMITED**

(R.K. SINGH)
COMPANY SECRETARY
Encl. As above



An ISO 9001:2000
Certified Company



QUARTERLY FINANCIAL PERFORMANCE

Q2 Financial Year 2022-23

BANARAS BEADS LIMITED

www.banarasbead.com
info@banarasbead.com

www.de-lemon.com • info@de-lemon.com



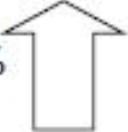
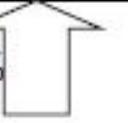
bsi.



" QUALITY, SOCIAL, ENVIRONMENT,
HEALTH - SAFETY & SECURITY COMPLIANCE COMPANY"

Established	1980
Registered Office	Varanasi, India
Manufacturing Unit	Varanasi
Certifications Acquired	ISO 9001: 2015
Product Range	Glass Beads, Fashion Jewellery & Accessories. Beads made from Clay, Brass, Aluminium, Copper, Resin, Ceramics, Horn, Bone, Semiprecious stones, Agate, Lac, Hand Painted Beads, Spray Painted Beads etc. Leather Cords, Cotton Wax cords and Handicraft Products.
Product Application	Fashion Jewellery and its related items.
Sales Turnover	Annual Turnover FY: 2021-2022 = INR 2511.80 Lacs
Quarter 2nd	F.Y. 2022-23 = INR 852.63 Lacs
Employees	248

2nd quarter ended 30.09.2022 Standalone Financial Performance (Rs. in lacs)

Particular	Quarter ended 30.09.2022	Quarter ended 30.06.2022	% increased	Year ended 31.03.2022
Revenue from operation	852.63	667.63	27.71% 	2511.80
Profit after Tax	102.22	67.41	51.64% 	292.04
Earnings per share	Rs. 1.54	Rs. 1.02	50.98% 	Rs. 4.40

Banaras Beads Limited is an Export house recognized by Government of India, established in the year 1940. We have approximately 500 employees & it is a Public Limited company having more than 6000 shareholders. We are listed in leading stock exchange of India BSE & NSE.

Banaras Beads is India's Largest manufacturers of Glass Beads, Fashion Jewellery & Accessories. We also deal in Beads made from Clay, Brass, Aluminium, Copper, Resin, Ceramics, Horn, Bone, Semiprecious stones, Agate, Lac, Hand Painted Beads, Spray Painted Beads etc. We also Trade in Leather Cords, Cotton Wax cords & Misc. Handicraft Products out of India.

Our Glass Beads are Handmade (Lamp Work) as well Machine made (Pressed Beads and Tube cutting Machine). We have latest machines used for producing beads from India, Japan, China, Isarel, Chez republic & Germany

In last many decades, the company has grown every year & today is one of the biggest in the trade. The young work force with its creative input & focused work is a great asset and is a prime reason for consistent growth of company.

Our Company serves customers in four Business models-

1. Supplying our Products to wholesalers & Retailers
2. Supplying to companies dealing in Craft business who eventually sells to their own stores or to Craft stores / Retail stores
3. Supplying directly to Craft stores / Large retail chain stores
4. Online Business Companies

We also do customized packaging of our products for our customers including labelling, Barcodes etc as per the requirement of our customers. We understand the requirements of compliance & we have fully Audited compliance from SEDEX SMETA and we meet all standards required for Social, Ethical & Security Audit. Any member company can view it on www.sedex.com

Our company is authorised vendor for leading stores in USA like Walmart, Michaels, A.C Moore, Jo-Ann, Hobby Lobby Etc. Our Presence is around the Globe and we are selling our products to more than 80 countries.

The company's head office is located at Varanasi, India headed by our Chairman & Managing Director Mr. Ashok Kumar Gupta & our CEO Mr. Siddharth Gupta

To know more about our products please register yourself on Products section of our website and username & Password will be sent within 24 hrs.

Banaras Beads Limited was founded in the year 1940 by Late Mr. Kanhaiya Lal Gupta, the father of Mr. Ashok Kumar Gupta. Ashok Kumar Gupta currently acts as Chairman and Managing Director, handling special aspects of the business including property and building expansion, construction, government relations, and other high level projects.

Mr. Ashok Gupta's son Mr. Siddharth Gupta, schooled abroad in London where he earned a Bachelors in Glass Technology, has now taken over as Executive Director, assuming the leadership of all divisions including sales, creative marketing, product development, customer relations, and other company teams that focus primarily on maintaining mutually beneficial partnerships with retail accounts and supplier partners.

Banaras Beads has grown over the last 70 years to become by far THE largest and most productive jewelry and bead company in India– they export 75% of all the beads exported from the country. They can now be counted among a small group of leading international manufacturers that can meet the production capacity needs of large multi store chains such as Michaels and Walmart, with a wide variety of beautiful, high quality jewelry products at extremely competitive prices.

The company supplies fashionable jewelry making supplies and finished jewelry to over 70 countries around the world, with the majority of focus on the U.S. and Europe.



Banaras Beads Head Office



Making Beads with Lampwork



Making Beds with Lampwork



Rainbow Polishing Machine



Rotary Drum Machine



Vacuum Coating Machine



Tube Cutting Machine



Press Semi Automatic Machine



Furnace Press Beads



Faceted Bead Making Machine



Banaras Beads Showroom



Packaging Conveyor Belt



Company Passage



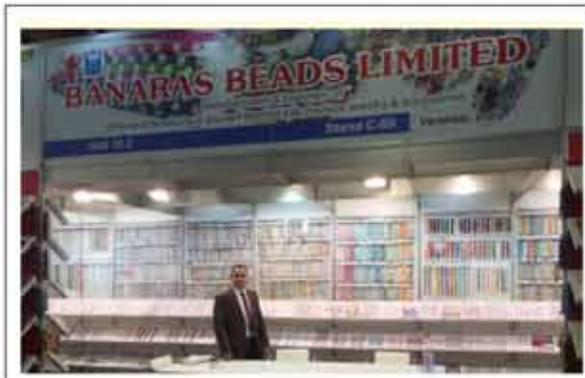
A go Green Company



Solar Energy Panel Situated at Banaras



Solar Energy Panel Situated at Banaras



Banaras Presence at Trade Fairs



Trade Fair Booth

AWARDS



AMBASSADOR OF USA
VISITING TO BANARAS BEADS



MAYOR OF HOUSTON, USA
VISIT TO BANARAS BEADS



BANARAS BEADS
ANNUAL AWARD



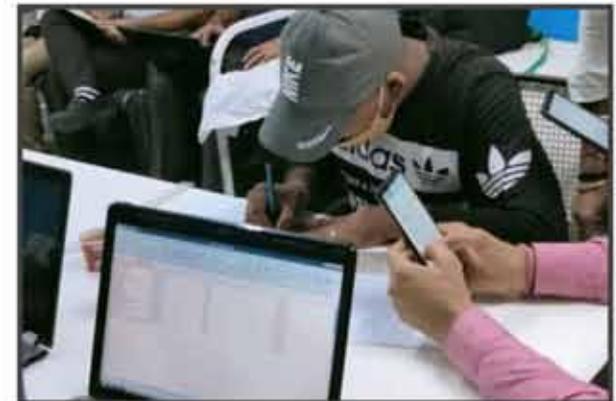
**YOGA CAMP
AT BANARAS BEADS**



**MEDICAL CAMP AT
BANARAS BEADS**



**COVID-19 VACCINATION CAMP
AT BANARAS BEADS**





OUR PRESENCE

Algeria	Jordan	Tunisia
Argentina	Kenya	Turkey
Australia	Latvia	Ukraine
Austria	Lebanon	UK (United Kingdom)
Azerbaijan	Luxembourg	USA (United States of America)
Belgium	Malta	Uruguay
Brazil	Mexico	Venezuela
Bulgaria	Morocco	
Canada	Nepal	
Chile	Netherlands	
China	New Zealand	
Colombia	Nigeria	
Costa Rica	Norway	
Croatia	Peru	
Cyprus	Philippines	
Czech Republic	Poland	
Denmark	Portugal	
Egypt	Romania	
Finland	Russia	
France	Saudi Arabia	
Germany	Senegal	
Ghana	Singapore	
Greece	South Africa	
Guatemala	South Korea	
Hungary	Spain	
India	Sweden	
Ireland	Switzerland	
Italy	Taiwan	
Japan	Thailand	

PRODUCTS RANGES

Glass Beads

Silver Foil Beads	Faceted Beads
Fancy Beads	Chevron Beads
Hand Painted Beads	Dichoric Beads
Press Beads	Eye Beads
Plain Beads	Milifiori Beads
Tube Beads	Seed Beads
Furnace Beads	

Handicraft

Soapstone Beads	Metal Beads
Resin Beds	Horn Beads
Copper Beads	Kashmiri Beads
Ceramic Beads	Crochet Beads
Aluminum Beads	Semi Precious Beads
Clay Beads	Wooden Beads
Bone Beads	

Cords

Leather Cords	Sinew Cords
Cotton Wax Cords	Jute Cords
Macrame Cords	Hemp Cords

Variety

Strings	Strings on Headers
Trays / Kits	Jewelry
Header Packaging	Pendants on Headers
Bead Mixes	

Seasonal Items

Valentine	St. Pat
Christmas	RWB
Halloween	Spring
Easter	Summer

Others Items

Macrame Kits	Burlap
Christmas Decorations	Insence
Coir / PVC Mats	Purses / Baskets
Scarves / Textiles	Coco planters
Felt	Ceramics Pots
Semi Precious Stone	
Handicraft	

Silver foil Beads



Fancy Beads



Hand Painted Beads



Press Beads



Plain Beads



Furnace Beads



Dichoric Beads



Faceted Beads



Millifiori Beads



Eye Beads



Tube Beads

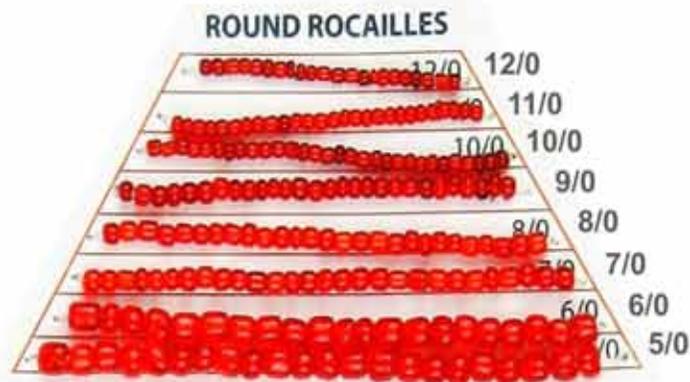


Chevron Beads



Seed Beads

SEED BEAD SIZES



Also Available in any size and colour

Trans Colours Lustered
Trans Colours Rainbow

Opaque Colours Seed
Opaque Colours Lustered
Opaque Colours Rainbow

Transparent Frosted Colours
Frosted Rainbow Colours

Opaque Frosted Colours
Frosted Rainbow Colours

Inside Colours
Trans Inside Colours Rainbow Round

Luminous Inside Colours
Trans Inside Col. Lustered

Ceylon Round
Dyed Colours
Opaque Dyed Colours
Metallic Colours



Ceramic Beads



Metal Beads



Horn Beads



Wooden Beads



Kashmiri Beads



Resin Beads



Bone Beads



RIG Beads



Tassels



Clay Beads



Semiprecious Beads



Horn



Semi Precious Stone Handicrafts



Insence Sticks



Bead Mixes



Cords



Macrame Cord



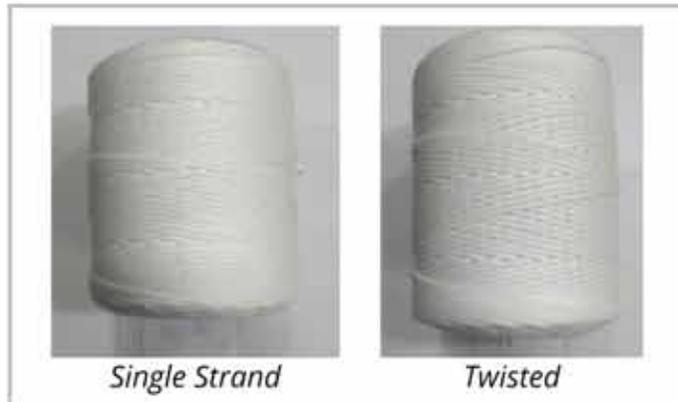
Jute Cord



Sinew Cord



Sari Cord (Viscose)



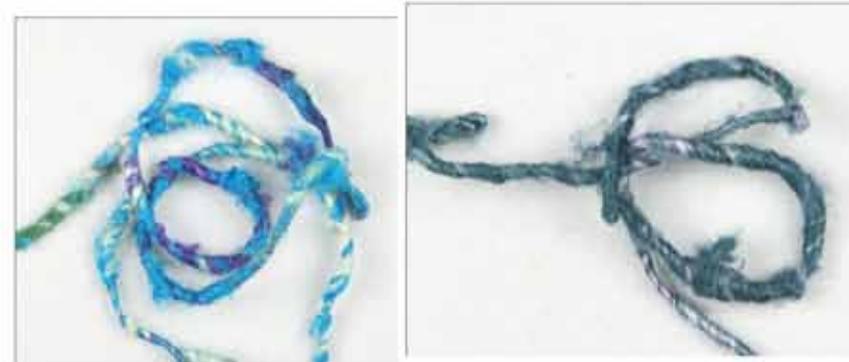
Macrame Cord



Leather Cord



Cotton Wax Cord



Strings



Strings



Strings



Strings



Strings



Strings



Strings



Soapstone



SS-1662



SS-1674



SS-1647



SS-1660



SS-1655

**HS-2548
SIZE 2 1/2"**



**HS-2548
SIZE 3 1/2"**



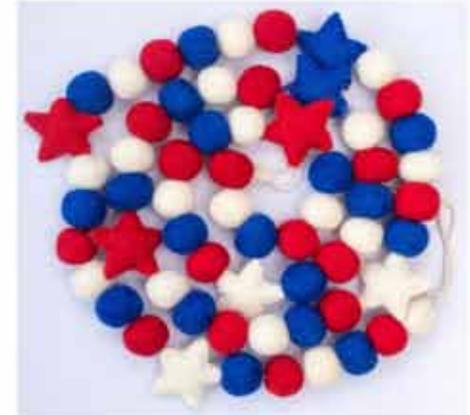
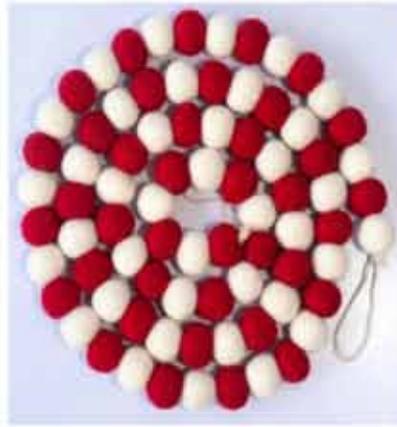
**HS-2547
SIZE 2 1/2X2 1/4"**



**HS-2549
SIZE 2"**



Garlands



Felt Icons & Wreaths



Wooden Garlands



Wooden Garlands



Macrame



Ceramic Pots



Coir Mats



Coco Planters



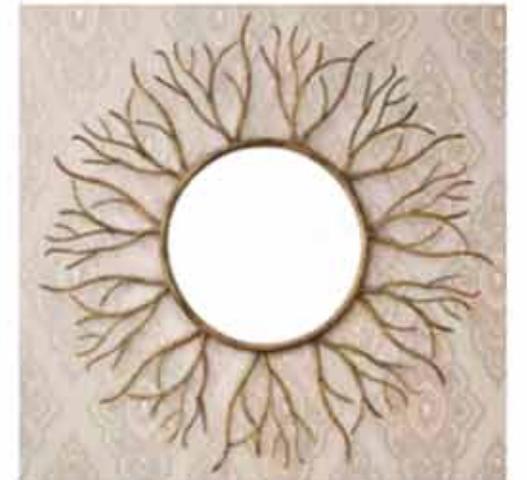
Christmas Decorations



Halloween



Wall Decor



Ceramic collection



Scarves Collection



Acrylic



Scarves Collection

Art Silk



Chiffon



Scarves Collection

Cotton



Crape Silk



Scarves Collection

Georgette



Rayon



Scarves Collection

Silk



Viscose



Scarves Collection

Wool, Silk Embroidery



Wool



Purses Bags



Purses Bags



Jute Bags



Beaded Coaster / Christmas items



DIY Kits





Ms. Shivani Gupta

CEO – De-Lemon

On vigorous demand for fashion jewellery in the country (for daily wear and as heavy fashion pieces), I launched its presence on the online platform. We have in-house produced beads and they are beautifully crafted by the highly skilled craftsmen of Banaras.

De-Lemon is offering stylish designs, a wide and unique range of beaded jewelry, and Do It Yourself (DIY) bead kits. We are specialists in making the best quality beads in the country for kids, teenagers & adults with a USP to sell fashion jewelry at an affordable price & introducing a unique innovative idea called 'Do it yourself. It's a unique concept in which consumers can pick the beads and design their own pieces of jewelry.

OUR NEW VENTURE **de-lemon.com** Glimpse



Where It All Began

The craze and love for jewellery never fade amongst women. And when it's to go with trend beads jewellery is the first choice nowadays.

De-Lemon has brought a wide range of beads jewellery and accessories for all age-group women to add more charm and newness to their day-to-day and occasional appearance.

"De-Lemon" as the name is derived from a fruit "lemon" which is full of flavor and when added to anything gives a wonderful taste, freshness to it.

De lemon is an online unit of Beads manufacturing company "Banaras Beads Limited". Banaras Beads Ltd. is a public limited company involved in the manufacturing and marketing of glass beads. In the last 80 years, the company has grown every year and today it is one of the biggest in the trade. The company's head office and manufacturing unit are located in Varanasi, headed by Mr. Ashok Kumar Gupta, Mr. Siddharth Gupta, and Mrs. Shivani Gupta. We export our beads to almost every corner of the globe and we are authorized vendors for the leading retail stores in the USA. The company is well equipped with state of art automatic machines. The company's manufacturing process and its quality control measures are in full compliance with the industry norms and standards.

OUR NEW VENTURE **de-lemon.com** Glimpse



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